# GEOSPATIAL WORL FORU

# 05-09 MAY 2014

Centre International de Conférences Genève (CICG) Geneva, Switzerland



# Theme + geoSMART Planet & YOU!

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## geoSMART Planet & You! resources + infrastructure

Technological advancements are turning the world into an intelligent, instrumented and interconnected place. With these changes come amazing opportunities for society - for every business, institution and individual. Forward-thinking leaders in business, government and civil society around the world are capturing the potential of smarter systems to achieve economic growth, near-term efficiency, sustainable development and societal progress. The theme will address the ways geospatial technology extends the ability to harness data that gives these leaders their competitive advantage in the era of "smart" to overcome the complexity of the challenges that the world is facing. Deliberations at the conference this year will delve into the various innovative and integrative systems supported by geospatial technologies for enabling efficient use of resources, organised development of infrastructure and last but not least, enabling the common man to live a smart and easy life.

Share your knowledge with peers from across the globe... SUBMIT ABSTRACTS BY 1<sup>ST</sup> NOVEMBER, 2013

### **Abstract Themes**

Construction and Infrastructure / Energy / Agriculture Disaster Management / Big Data / 3D / Sensors / Climate Change / Health Open Data / Business Intelligence / Cloud Computing / Local Governance Earth Observation Systems

For abstract related queries, please write to: papers@geospatialworldforum.org



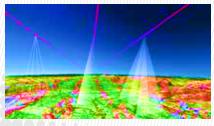








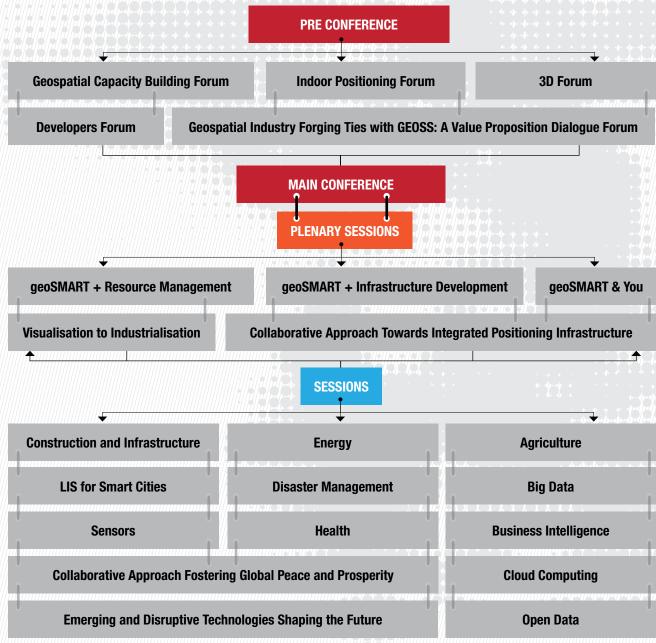








### Programme



### HIGHLIGHTS

- ightarrow Ministerial Panel
- ightarrow Program on LIS for Smart Cities in partnership with UN ECE
- $\rightarrow$  Program on Geospatial Industry Forging Ties with GEOSS
- → Workshop on Project Management & ROI by URISA
- ightarrow Focus on Multilateral Agencies by UNITAR
- ightarrow Joint Research Commission's (JRC) focus on Emerging and Disruptive Technologies
- ightarrow Focused sessions on Agriculture, Energy and Building
- ightarrow Swiss Day by Swisstopo and SITG

### **Eminent Speakers**



UELI MAURER Head of the Swiss Federal Department of Defence, Civil Protection and Sports Switzerland



ANJA WYDEN GUELPA Chancellor of the Republic & State of Geneva, Switzerland



JAY W. FREELAND Chief Executive Officer, Faro,USA



#### **JOEP VAN BEURDEN**

Chief Executive Officer, CSR Group, USA



**RAYMOND O'CONNOR** President and CEO, Topcon Positioning Systems, USA



JUERGEN DOLD Chief Executive Officer Leica Geosystems, Switzerland



MICHAEL JONES Chief Technology Advocate Google, USA



### **BARBARA RYAN**

Director Group on Earth Observations (GEO) Secretariat, Switzerland



STEVE W. BERGLUND Chief Executive Officer, Trimble USA

### **Eminent Speakers**



OLA ROLLÉN Chief Executive Officer, Hexagon UK



ALAIN DE TAEYE Member of Management Board at Tomtom International N.V. The Netherlands



PASCAL BERTEAUD Director General, IGN France



CARLOS DES DORIDES Executive Director, European GNSS Agency, European Union



JEAN-PHILIPPE AMSTEIN Director, Swisstopo, Switzerland



DORINE BURMANJE Chairman Executive Board Cadastre, Land Registry and Mapping Agency, The Netherlands



#### **REINHARD SCHULTE-BRAUCKS**

Head of Unit, Copernicus Infrastructure,DG Enterprise & Industry,European Commission, Belgium



JULIANA ROTICH Co-Founder, Usahidi, Kenya



CHRIS GIBSON Executive Committee Member Trimble, USA



#### **DR. WENDY WATSON-WRIGHT**

Assistant Director General & Executive Secretary, Intergovernmental Oceanographic Commission of UNESCO, France

### 2013 Conference at a Glance

EXHIBITOR

PARTICIPATION

OVEB THE YEARS

6%

12%

Solution & Service Providers

Software Companies

**User Organizations** 

Hardware Providers

Academic Institutes

Multilateral Agencies

**NationalGeospatialAgencies** 

Data Providers

20%

32%

20%

12%

11%

9%

7%

6%

7%

9%

11%

# STAKEHOLDEB PARTICIPATION OVEB THE YEARS 36% 25%

30% 36% Technology Providers 28% lisers\* 25% **Policy Makers** Academia &

\*This includes end users from industry verticals such as Agriculture, Mining, Construction, Utilities, Land Administration, Governance, Energy, Public Safety, Clin Change, Environment, Water, Transport

Non-Government

National Geospatial Information Agencies

# represented at Geospatial World Forum

			*	*:		
Bahrain	Brazil	Canada	Chile	China	Egypt	Finland
France	Germany	Ghana	Great Britain	Greece	India	Indonesia
Japan	Korea	Malaysia	Mexico	Могоссо	Namibia	Netherlands
Nigeria	Norway	Poland	Bwanda	Saudi Arabia	South Africa	Sri Lanka
Sudan	Switzerland	Tanzania	C* Turkey	UAE	USA	And Many More!

Showcase your products and services to potential partners and clients from your region of choice

### SEND IN A FLOOR **PLAN REQUEST NOW**

Make the most of the opportunity presented at this business centric forum to tap onto new markets, forge lucrative alliances, generate new business and revive old contacts

N

organisations

# N

Top Management delegates (including CEOs/CIOs/ CMOs/CGOs/Founders/ Heads/Secretary Generals/ Board Chairmen/Director Generals etc.)

ש **350** Mid Level Managers

N Senior Managers

 $\forall$  Users and policy makers from land management, construction and engineering, utilities, natural resources, multilateral agencies, governance, energy, city management and many more

Write to info@geospatialworldforum.org for details on exhibition

### Awards



# Get your work acknowledged by the global audience...

### SUBMIT NOMINATIONS

# for Geospatial World Awards by 30th October, 2013

#### What are Geospatial World Awards?

Each year at Geospatial World Forum, outstanding user agencies, technology providers and policy making bodies are awarded Geospatial World Awards in the respective categories -Geospatial Application Excellence Awards Geospatial Technology Innovation Awards Geospatial Policy Implementation Awards

#### Who can nominate?

Nominations can be filed by any agency or organization or individual that has formulated / funded / implemented a geospatial project / technology or policy throughout the world.

The submission should necessarily be for a project / technology or policy that has been implemented within the last two years i.e. December 2011 till date.

#### Who is eligible for the award?

The awards will be presented to the organization that has implemented the project and or owns the innovation or has formulated and implemented a policy. In case of the Geospatial Application Excellence Award, the implementing agency as well as the developing agency will be given credit.

For more information on

or more information on

Geospatial World Awards visit www.awards.geospatialmedia.net or write to awards@geospatialworldforum.org

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#### PREVIOUS AWARD WINNERS

- ↘ Aalto University, Finland
- rightarrow Agency 9 AB, Sweden
- □ Alabama Power, USA
- rightarrow Anglo Platinum Limited, South Africa
- $\$  Avenion Inc.
- 🏼 Avenza Systems Inc., Canada
- अ Bharat Sanchar Nigam Ltd
- 🏼 Bharti Airtel Limited, India
- Bill Gates & Melinda Gates Foundations
- ⊔ CIO, Bahrain
- ⊔ Coal India Ltd.

- rightarrow Corporation of Chennai
- 🏼 Crossrail Ltd, United Kingdom
- ⊔ Data World
- レ DigitalGlobe
- ン DIT, Rajasthan
- Division of Spatial Information Science, Graduate School of Life and Environmental Sciences, University of Tsukuba, Japan
- □ Dubai Municipality, UAE
- ↘ Equarater (Penang) Sdn. Bhd., MALAYSIA
- ↘ EuroGeographics, Belgium
- European Commission eContentplus Programme

- ⊔ Fasal Programme
- Ministry of Agriculture, India
- ⊔ General Motors, India
- ン Green Belt Movement, Kenya
- Indian National Centre for Ocean Information Services, India
- ☑ Information Systems Directorate, Ministry of Municipalities and Agricultural Affairs, Bahrain
- International Joint Commission -Canada & USA
- ↘ ISRO, India

### REGISTRATION

Delegate category	Early Registration (up to 15 Feb 2014)	Late Registration (16 Feb 2014 - 25 Apr 2014)	Spot Registration (after 25 Apr 2014)
Regular	€ 600	€ 750	€ 1000
Academia	€ 425	€ 500	€ 600
Two-days Registration	€ 350	€ 450	€ 600
One-Day Registration	€ 250	€ 250	€ 300
Exhibition visit	€ 100	€ 100	€ 100
Award Night and Gala Dinner Ticket	Free with Early Bird/ Regular/Academia Registration only	€ 100	€ 100

Please Note VAT Extra as applicable

For Registration Benefits, Riders and Payment Mode, please visit www.geospatialworldforum.org Write to registration@geospatialworldforum.org for further queries

### CONTACTS

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Media	Deepti Arora	media@geospatialworldforum.org	

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# We look forward to hearing from you...

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